

Funding Policy 2019

The Vision of Nordisk Film & TV Fond is to increase the quality and audience of Nordic Film and TV Drama. We do this by financially supporting and promoting film and TV drama production made by companies in the Nordic region. We also support distribution of films and development of the industry.

We want to strengthen the Nordic content and creative talent, to broaden the audience access of Nordic film and TV and to support the Nordic brand in a global market.

In evaluation of projects applying for production funding guaranteed distribution commitments, marketing and distribution plans and estimates as specified in the Guidelines play a significant role.

Our budget available for funding in 2019 is NOK 98.000.000. Our allocation for fiction is NOK 75.750.000, for documentaries NOK 10.000.000, for distribution NOK 9.000.000 and for film cultural initiatives NOK 3.000.000.

In our operation and funding following measures are effective as of 1.1.2019

- To apply for production support at least 70% of the project's funding must be confirmed with letters of commitment
- The support percentage average generally is between 3 to 8 % of the budget in fiction and between 8-10% in documentary films.
- The Fund may grant higher than average support amounts to 2-4 selected fiction projects yearly. These should be ambitious projects of high quality, corresponding budget and big audience potential, primarily in the Nordic region and secondarily on the international market. Support decisions are subject to qualifying applications.
- Support for feature films will be at least 50% of Fund's yearly support budget for fiction production.
- Change in Reimbursement rules for TV Fiction / Series regarding Break-Even Point is applied (see Guidelines § 4.3.2)
- Support for distribution of films is generally between 30-50% of the film's distribution budget
- The Fund will have a focus on new talent primarily through its cross-national Nordic Talents initiative. The Fund can also launch strategic development support initiatives (e.g. Nordic Distribution Boost) and contribute to talent development through its support for Film Cultural Initiatives.

The following policies in force are being continued:

- The Fund may participate in the financing of high-quality Nordic audiovisual productions (including all forms of fiction: features, TV fiction, TV series, animation and creative documentaries) with big audience potential primarily in the Nordic region and, secondarily, on the international market. Only as an exception may the Fund participate in the financing of productions that are judged not to have significant audience potential but otherwise lie within the Fund's area of operation.
- Assessment of whether a production lies within the Fund's stated objectives is based on an overall evaluation of the project on the background of artistic and audience outreach criteria. Furthermore, it must be assessed whether the financial conditions for carrying out the production are realistic, in terms of production, marketing and distribution. There are no particular requirements for common Nordic themes, national quotas or the composition of the artistic or technical staff.
- The Fund does not contribute to the funding of a project that has been pre-sold for distribution in one or more Nordic countries to a TV company that is not one of the financing partners of the Fund. Exceptions can be made for projects where the TV company and financing partner(s) of the Fund share distribution rights. The rights must then be shared in all the Nordic countries where the TV company has pre-bought distribution rights. By "TV company" is meant providers of linear TV, SVOD, VOD etc.
- The Fund will continue to give special consideration to applications for grants for production, distribution, versioning and film-cultural initiatives aimed at the target group of children and youth.
- The Fund primarily supports projects in which the driving forces are persons / corporations that have proven themselves capable of producing a high level of quality for a broad audience. In this way, the Fond wishes to emphasize that development of new talent is primarily a national responsibility.
- Distribution support from the Fund is available for distribution of single film or a slate of 2-3 films in cinemas and/or on-line.
- The Fund will continue to fund Film Cultural Initiatives aimed at the professional film and TV industry.