

Digital Distribution Support (DDS)

Nordisk Film & TV Fond provides strategic digital distribution support to digital-platform initiatives for distributing Nordic films within the Nordic Region. The films supported should run on platforms that serve either as an addition to or as an alternative to traditional cinema release and broadcast TV in an Nordic country other than the films land of origin.

Support may be applied for by companies that have knowledge of the Nordic Film Market and the Nordic audiences. (“Nordic” meaning: Denmark, Finland, Iceland, Norway and Sweden.)

1. CONDITIONS FOR GRANTING OF SUPPORT

Following requirements shall apply:

- Funding may be provided to project proposals that use digital platforms of distribution (for example VoD, internet, mobile etc.) in circulating Nordic films.
- A film applying for support must have been well received by its respective national audience, and must have an audience potential in the Nordic territory where it’s going to be distributed.
- The applicants must either have the rights to Nordic film(s) they are applying with or a realistic plan of accessing them to be able to circulate them on the said digital platform
- A long term release strategy (minimum 1+1 years) for the film(s), their profile, target audience and goals has to be presented
- The applicants must provide a financing plan and revenue stream plan for the digital distribution.
- A b-to-c marketing plan of the films needs to be presented
- Support may be granted independently of whether the films on the platform have previously been granted production support from the Fund.
- Support is provided as a cash contribution and is thus not subject to reimbursement.

2. SUPPORT AMOUNT

Support can be up to 50% of the digital distribution budget.

3. APPLICATION

Applications can be submitted throughout the year.

The following items shall be submitted to the Fund via the DDS application form available on our web site:

- Company profile
- Presentation of the film(s)
- Plan of the contents of the platform, including status report on the rights or plan on how to access them
- Budget of the digital distribution
- Financing plan of the digital distribution. NB! Amounts shall be given in national and Norwegian currency, and shall include conversion rate.
- Marketing plan of the film(s), with defined target group and description of how this will be reached, as well as audience estimates
- Revenue stream plan
- Long term vision (1+1 years)
- Documentation of own financing
- Documentation of confirmed financing, in the form of LOC or contract

4. DEADLINE

Applications can be delivered on an on-going basis during the support period between March 2014 and March 2015.

5. COMMITMENT

The Applicant will receive a Letter of Commitment from the Fund.

6. OBLIGATION TO INFORM

After the support has been granted, the applicant may not make substantial changes to titles, distribution plan, marketing plan and other information given in the application unless these have been presented in writing to and been accepted by the Fund.

7. CONTRACT

The Fund will draw up a Contract when an updated financing plan has been submitted to the Fund.

8. PAYMENT OF SUPPORT

The support will normally be paid in 2 instalments; the amount of each instalment will be determined individually for each project.

Before payment of the first instalment the following items shall be submitted:

- Signed contract
- Invoice

Before payment of the final instalment the following items shall be submitted:

- Accounts showing final spend compared with approved budget
- Accounts showing total revenue
- Audience report
- Evaluation report regarding relation to expected results
- Invoice

9. BREACH OF CONTRACT

If circumstances on which the Contract is based are significantly changed, or if the applicant does not significantly fulfill its obligations as stipulated by the Guidelines or by the Contract, the Fund has the right to terminate the Contract with immediate effect. In such cases, the Fund has the right to demand reimbursement of any instalments paid and / or to reduce the support accordingly.

10. CREDITS From the advertising material it shall be evident that the film has been distributed with the support of Nordisk Film & TV Fond. Crediting shall be approved by the Fund. Logo for download available here: www.nordiskfilmogtvfond.com

11. ACCOUNTS The Fund is, upon request, entitled to documentation of all receipts and costs connected with the distribution of the film and have the right to audit the distributor's accounts as part of the control. Cost savings compared to the approved budget might lead to a deduction of support. If the total support has been paid, the deduction of the support may be required repaid.